


○ ○ ○ | **Clermont & Marietta
Livable Communities
Survey Findings**



○ ○ ○ | **AARP Definition**

- A livable community allows residents to maintain their independence and quality of life as they age and retire.
 - adequate mobility options
 - supportive community features and services that allow residents to maintain their independence and enjoy an engaging civic and social life
 - affordable and appropriate housing

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○ ○ ○ | **Background**

- The Boomer Generation has clearly stated they overwhelmingly prefer to remain living independently in their homes for as long as they can.
 - 90 percent of Ohioans!
- The preference to “age in place” will necessitate accommodations.

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Background

- o Scripps: While the upper limit of the human lifespan has remained stable through recorded history, the number – and proportion – of people reaching old age has increased dramatically in the past century or so.
- o For example, in 1900 the average life expectancy for Americans was 47 years, and only 3 million people (4% of the overall U.S. population) were age 65+.
- o As the baby boom generation reaches retirement years over the next few decades, more than 70 million Americans – 20% of the U.S. population – are projected to be age 65 and older by the year 2030.

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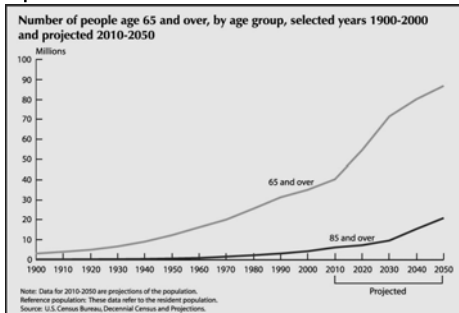
Background

- o Ohio currently has the 6th largest senior population.
 - California, Florida, New York, Pennsylvania, and Texas
- o The population in Ohio most likely to need long-term care (85+) has increased by 50,000 (34%) in last ten years.
 - By 2050, there will be 1 million Ohioans 85+.

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Background





Background

- o By 2020, Ohio will have more than 220,000 older people with severe disabilities, a 28% increase from today.
- o Scripps: From age 70 on, the rise in disability is steady.
- o The severe disability rate in Ohio nearly doubles between age categories 80 to 84 and 85 to 89, from 15% to 27%, respectively.

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Background

- o Top five counties (number of older persons): **Cuyahoga**, Hamilton, Franklin, Montgomery, **Summit**
- o Top five counties (rate of growth): Delaware, Warren, Clermont, **Medina**, Union

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Purpose

- o AARP's role: assist the communities to plan for change.
 - Role of research: help advisory panel determine priorities, consider strategies and make informed recommendations that suit local needs.

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By The Numbers

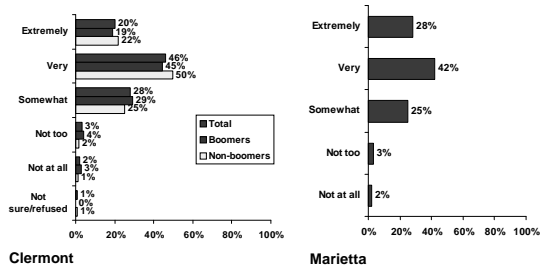
o A comparison of residents of Marietta and Clermont County yields mostly similar numbers.

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Satisfaction as a Place to Live

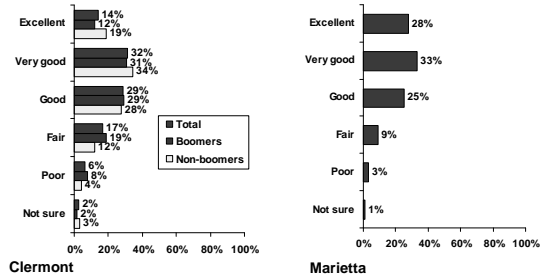


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A Place for People Approaching Retirement



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Big and Small Community Problems - Marietta

Community Problems (n=803)	Not a Problem	Small Problem	Big Problem
Noise	67%	25%	8%
Not enough places to safely bike or walk	64%	25%	11%
Not enough medical services	62%	24%	12%
Personal safety	57%	36%	7%
Streets that are too dark	53%	28%	15%
Streets that need repair	37%	44%	18%
Public transportation that is too limited or unavailable	35%	33%	23%

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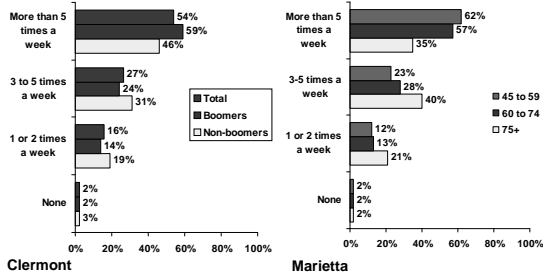
Big and Small Community Problems - Clermont

Community Problems (n=1,002)	Not a Problem	Small Problem	Big Problem
Noise	68%	7%	25%
Not enough places to safely bike or walk	48%	30%	22%
Not enough medical services	61%	14%	22%
Personal safety	64%	7%	29%
Streets that are too dark	44%	23%	31%
Streets that need repair	36%	22%	40%
Public transportation that is too limited	27%	40%	26%

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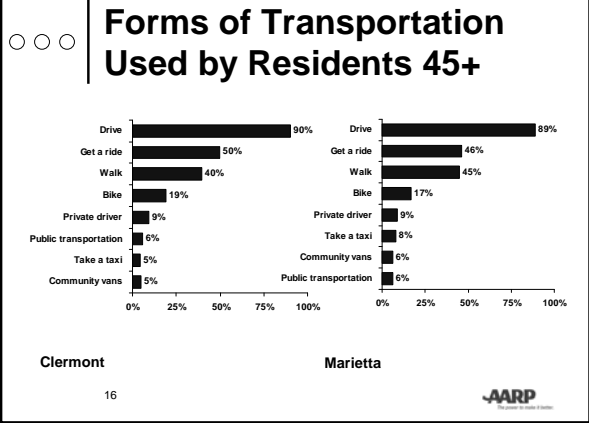


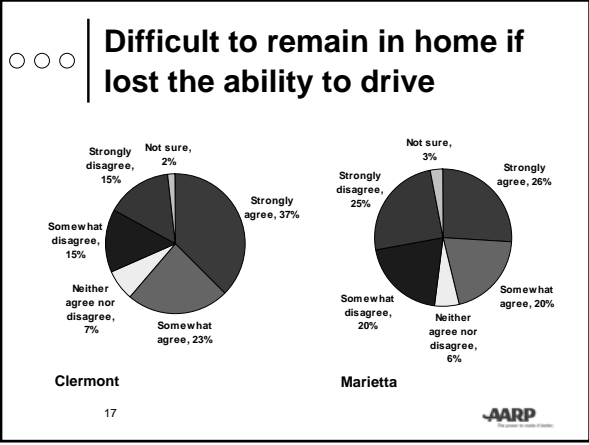
How Often Residents Get Out of Their Homes

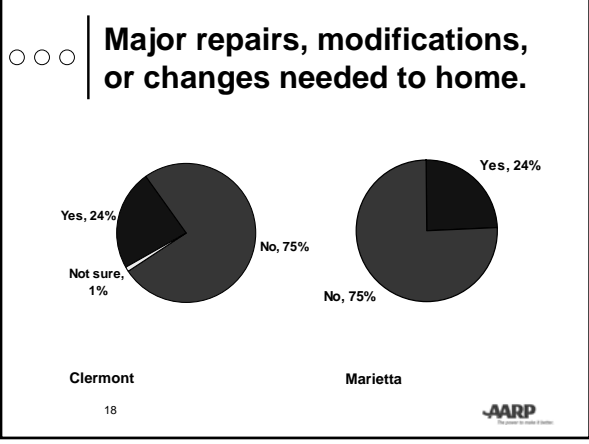


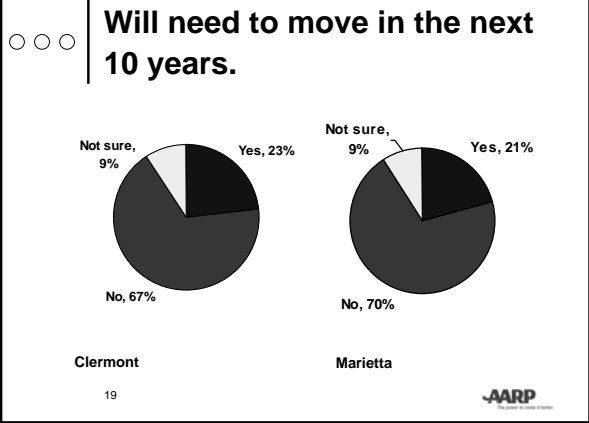
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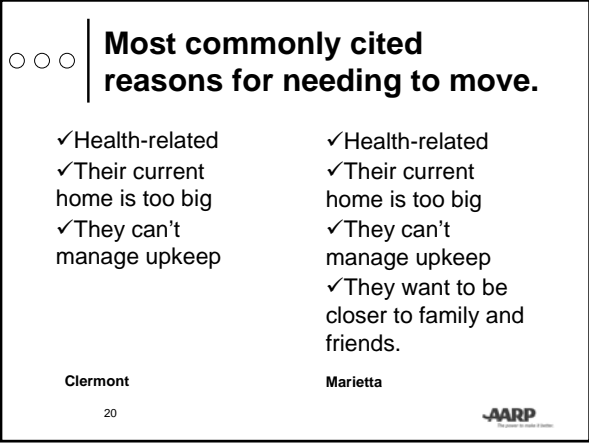


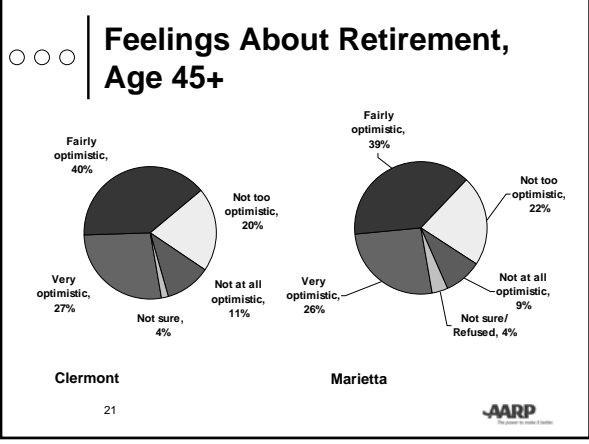








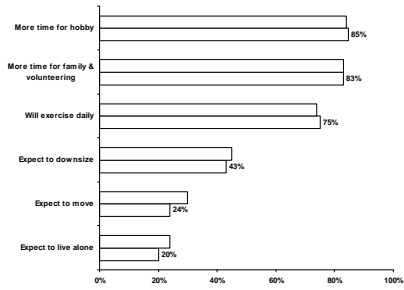






Retirement Expectations for Residents 45 to 59 Years

Clermont
Marietta



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Living in Clermont

- o Median years lived in Clermont County, 17 years for 45+.
 - 45 to 59 years = 15 years
 - 60+ years = 26 years
- o Nearly one-half of Clermont residents 45 to 59 years say it is “extremely” or “very” important for them to remain in their current community; this is even more important for residents 60+ (73%).

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Living in Marietta

- o Marietta residents 45+ have lived in their community over three decades
 - Median length of residency is 32 years.
- o Residents would like to stay in their community for as long as possible.
- o They are in frequent contact with their friends, family, and neighborhoods regardless of their age.

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Living Arrangements of Clermont Residents, 45-59

- o More than 8 in 10 own (87%); 11% rent.
 - 81% A one family house
 - 10% Apartment or condominium
 - 3% Mobile Home/Trailer
 - 2% Two family house
 - 2% Senior housing, apartment, or condominium
 - 1% Assisted living residence
 - 1% Townhouse or rowhouse
- o 4 in 5 say it is “extremely” or “very” important for them to stay in this residence for as long as possible.

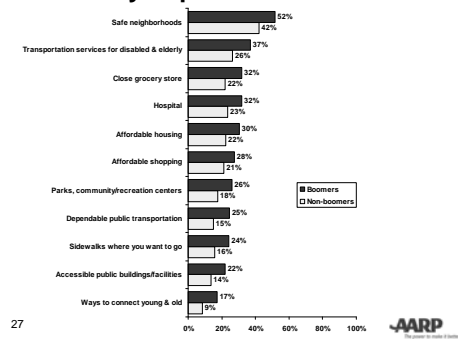


Living Arrangements of Marietta Residents, 45-59

- o More than 8 in 10 own (83%); 15% rent.
 - 83% A one family house
 - 8% Apartment or condominium
 - 3% Two family house
 - 2% Senior housing, apartment, or condominium
 - 2% Mobile Home/Trailer
 - 1% Assisted living residence
 - 1% Townhouse or rowhouse
- o 4 in 5 say it is “extremely” or “very” important for them to stay in this residence for as long as possible.

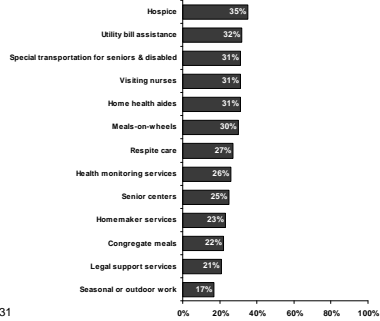


Community Characteristics, Extremely Important





Community Services, Extremely Important



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Details

- o Telephone survey of the general population age 45 years and older. The sample was drawn at random.
- o Clermont: The data collection was done in two stages, with the first stage conducted from November 8-19, 2007, and the second stage from March 20-April 3, 2008. Sample was drawn using standard list-assisted random digit dialing or Weighted (Type B) (RDD) methodology.
- o Up to ten call attempts per telephone number were made to reach an eligible respondent. Calls were staggered over times of day and days of the week to maximize the chance of making contact.
- o The survey has a sampling error of $\pm 3.1\%$. Survey responses were weighted to reflect the distribution by age, gender, and geography of people age 45+ years in Ohio according to the 2000 U.S. Census of Population and Housing.
- o The response rate was 40 percent, and the cooperation rate was 87 percent. These rates were calculated using AAPOR's Outcome Rate Calculator Version 2.1 (May, 2003).

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